

NEW ARRIVALS:

STUFF FOR YOUR STORE

JANUARY'S *HOT LIST* OF BUSINESS-BOOSTING PRODUCTS



count on it

With irradiated blue topaz in the news, having a Geiger counter handy may not be a bad idea. **KASSOY** has made several models, but the GC513 radiation detector is a pocket-sized model that weighs less than a pound. The unit has a built-in speaker. The suggested retail price is \$540. The air-tight carrying case is priced at \$42. For more information, call (212) 719-2291.



golden delicious

Swiss company **DELAFÉE INTERNATIONAL SARL** is producing a strawberry-flavored lollipop sprinkled with 24K gold. The heart-shaped sucker weighs 1.6 ounces and measures 9.5 by 3.1 inches. The suggested retail

price per unit is \$29. For more information, e-mail CONTACT@DELAFEE.COM.

casting call

For jewelers doing more in-house custom design work, **AMERICAN JEWELRY SUPPLY** has the **INDUTHERM MC-15**. The desktop-sized machine is perfectly suited for small casting jobs. The weight (60 pounds) and size (15.7 by 17.3 inches) of the MC-15, make it a perfect fit for shops with limited space. The MC-15 can cast a variety of metals from stainless steel to platinum. Its 3.5KW induction heating generates high temperatures of up to 2,000 degrees Celsius in little time. The price is \$10,900. For more information, call (800) 772-4335.

my weigh

A year's worth of trade fairs is ahead. And one of a retailer's best weapons is a gem scale, like

TANITA'S new **1579D MINI SCALE**. The 1579D has a 200 gram weight capacity with an easy-to-read LCD display. It provides accurate results in six weighing modes: grams, ounces, troy ounces, penny weights, carat and grain. The scale measures 5.9 by 2.6 by 0.7 inches and weighs 4.74 ounces. The suggested retail price is \$199.95. For more information, call (866) 679-3343.

